



the cherish | **BOUND** *difference*

YOUR MONEY

At Cherish Bound you will **save** an average of nearly 30% over our local competitors. We are proud to spend our money helping you save yours. We've made a choice to not spend money on excessive packaging and marketing - we know our best marketing is you - a satisfied, happy customer!

YOUR TIME

We know you're busy and every minute counts. We specialize in **simple, quick, easy** to use programs and products so you can create your stories in minutes - without all the fuss.

YOUR PURPOSE

Are you frustrated with time-consuming scrapbooking projects (traditional and digital), but still feel your stories and memories are **worth preserving**? Well, Cherish Bound is the answer. With or without photos, we'll help you make the most of your story or special event. We're here to help you spend your time on what matters most!

YOUR CHOICE

We have spent over four years innovating and developing the **widest range of products** and the biggest product line to help you find, capture and share your stories. Our competitors try to copy us, but as the first to introduce story products we'll continue to innovate and expand our product line for you. Helping you with your story is at the heart of all we do!

YOUR INVOLVEMENT

At Cherish Bound we know it means work to keep you as a customer - it just so happens, that's the work we love. Our consultants are here with good, old-fashioned, hands-on **customer service**. You can count on an up-front experience with us - **no pressure** to sign up with yearly or monthly fees; we don't charge for using our book-creation tool (that's free with your book); and we'll be here to help you complete your story - from start to finish!

Since July 2003 Cherish Bound has been helping people find, capture and share their stories. As leaders and innovators in the personal publishing market, we offer the expertise and hands-on help you're looking for.

Let us help you get started on your story today.

www.cherishbound.com